

PRIVACY POLICY

This privacy policy (“Privacy Policy”) tells you about the information that CINEMATCHER, Inc. (the “Company,” “we” or “our”) collects in connection with the operation of its website and mobile applications (“Services”) and how the information is used or shared with third parties. Please read this agreement, before using the Services.

Please note that this Privacy Policy applies only to information collected from you by the Company via the Services. Further, the Services may contain advertisements and/or links to other entities’ websites or applications that are not controlled or operated by the Company. This Privacy Policy does not apply to any third party information, and the Company is not responsible for the content or the privacy practices of such third parties.

YOUR ACCEPTANCE OF THIS PRIVACY POLICY AND REVISIONS TO THIS PRIVACY POLICY

By using the Services, you agree to this Privacy Policy. If you do not agree to this Privacy Policy, you may not use the Services. The Company reserves the right, in its discretion, to change, modify, add/or remove portions of this Privacy Policy at any time without prior notice to you. All revisions will be posted to the Services. We urge you to frequently check the Services and review this Privacy Policy for changes. Your continued use of the Services means that you accept any changes to this Privacy Policy.

INFORMATION WE COLLECT:

By using the services, you agree to provide certain personal information and non-personal information that we may gather, analyze, and maintain consistent with this Privacy Policy. The personally identifiable information you agree to provide includes:

- Name
- Address
- Job Title
- Telephone Number
- Email Address
- Date of Birth
- Gender
- Location
- Photographs

USE OF YOUR PERSONALLY IDENTIFIABLE INFORMATION

The Company may use such personally identifiable information separately or on an aggregate basis in combination with pre-existing information, for the following purposes:

- To provide any requested services;
- To troubleshoot problems with the Services;

- To contact you with more information about the Company and its services;

COOKIES AND OTHER TECHNOLOGIES

Cookies help us in many ways to make your visit to the Site more enjoyable and meaningful. Cookies are text information files that your web browser places on your computer or mobile device when you visit a website. The Company may use such “cookie” technology to obtain non-personal information from you as an online visitor. Most browsers accept cookies automatically, but can be configured not to accept them or to indicate when a cookie is being sent. The Company may also use so-called "web beacons" to access the information contained in its cookies.

SECURITY

We take steps to make all information received from you online as secure as reasonably possible against unauthorized access and use.

LINKS TO OTHER SITES

The Site may contain links to other websites. The Company has no control over the privacy practices or the content of such websites and cannot be responsible for them. We recommend you carefully read the privacy policies of each site you visit.

SPECIAL NOTICE TO CALIFORNIA RESIDENTS

Under California Law SB 27, California residents have the right to receive, once a year, information about third parties with whom we have shared information about you or your family for their marketing purposes during the previous calendar year, and a description of the categories of personal information shared. To make such a request, please send an email to info@cinematcher.com and please include the phrase “California Privacy Request” in the subject line, and provide us with your name, address and email address. We will respond to you within-thirty days of receiving such a request.

QUESTIONS OR COMMENTS

The Company welcomes questions and comments about this Privacy Policy. Questions or comments should be directed to info@cinematcher.com.